NSS College of Commerce and Economics,

Tardeo- 34

Institutional best practices

Best Practice 1:- "Business Fiesta'-Entrepreneurship Development Cell"

About the Practice:- The practice entitled, 'Business Fiesta' under the Entrepreneurship Development Cell has been an excellent platform for the development and growth of the entrepreneurship skills among the students.

Goal:-The aim of the Trade fair was to imbibe the attitude and culture of self-employment and entrepreneurship amongst the students.

The Context:- The students should get the practical knowledge of business skills,

Management and Entrepreneurship Skills:- Commerce Students should understand the loss and profit concepts associated with business as well as Advertising and Promotion skills to attract the audience towards the product and services. With this practice platform they will show the courage to start with business having specific business skills.

The Practice:- Entrepreneurship Development Cell and Students Council jointly organized the Business Fiesta on Saturday, 2nd February 2019 at college campus. The basic objectives are to motivate students and develop the entrepreneurship skill among them through providing the business platform. There were total 25 different stalls of students which included Food items, Organic products, LIC, RTO Consultant, Computer course, Quiz and Games, Brain teaser etc. The event was inaugurated by Mr. Hemant Chavan the Management representative of NSS College. Along with all college students, the groups of senior citizen and people from the nearby society were visited business fiesta and supported for the success of the event. All the Teaching and Non-Teaching staff were present to encourage and motivate the students.

Evidence of Success:- The students participated in this activity, and made a profit of Rs. 3000 to 5000. The students from other institutions have shown interest to participate in this activity in future and demanded that this should be done on bigger scale.

Problems Encountered and Resources required: - The event requires more spacious area

(Limited Infrastructure)

Best Practice 2:- "Publication of Newsletter"

Goal:- The aim is to reach essential and quick dissemination of information to maximum students. It also aims to imbue the students to share their knowledge, feelings, ideas, articles etc.

The Context:-The College arranges many important and useful programmes activities etc. The newsletter publishes the essential details for the students.

The Practice:-

- The magazine committee publishes College Newsletter every month. Student editors help in publishing the Newsletter.
- Students and staff give their articles, views, opinions for Newsletter.
- The Newsletter is made available on the College Web-site.

.Evidence of Success:-

- Students visit the college website in order to read the Newsletter regularly.
- Students show excitement to see their own articles, poems etc., published in the Newsletter.
- Many other colleges, outside students and other institutions visit our website to read the Newsletter.
- The Vice- Chancellor of University of Mumbai appreciated the efforts in this direction.

Problems Encountered and Resources required:-Editing problems were encountered.